

## 2026 South Platte Renew Community Impact Sponsor Opportunities

South Platte Renew (SPR) invites your organization to partner with us in supporting two of our signature community events that reflect our commitment to environmental stewardship, education, and community connection.

Together, the **Annual River Clean-Up** and **WaterFest** provide meaningful, visible opportunities for organizations to demonstrate leadership in sustainability while engaging directly with the communities we serve.

New this year, sponsors may choose to support one event individually or maximize their impact through a bundled **Community Impact Partnership**.

### Why Partner with South Platte Renew:

By sponsoring SPR's Community Impact Event, your organization will:

- Align your brand with environmental leadership and sustainability
- Demonstrate visible support for local conservation and education
- Build community goodwill with residents, families, and environmentally conscious participants
- Gain recognition through on-site signage, digital communications, and SPR-owned platforms
- Create opportunities for employee engagement and team building



## 9<sup>th</sup> Annual River Clean Up Event Overview



SPR's Annual River Clean-Up is a signature Earth Day celebration that brings together businesses, residents, and community partners to protect the South Platte River and surrounding waterways.

### Event Impact Goals

- Target collection of 350 bags of trash from local waterways and green spaces
- Multiple participation locations, including Littleton and Englewood
- **New this year:** The City of Englewood and SPR are combining environmental efforts and the City of Englewood's Earth Celebration event will be concurrently occurring at our Englewood cleanup location, providing sponsors with additional visibility.
- Virtual clean-up option to extend participation beyond the immediate community  
This hands-on event emphasizes action, stewardship, and measurable environmental impact.

To register as a sponsor for our River Clean-Up event, [please complete our online sponsorship form](#). Your timely registration will ensure we can properly recognize your organization's valuable contribution in all event materials and promotions



## WaterFest Event Overview



WaterFest is SPR's annual, family-friendly community event celebrating the importance of water and promoting environmental awareness through education and engagement.

### **Participants enjoy:**

- Free food and refreshments
- Interactive booths highlighting water renewal and natural resource protection
- Engaging games and prizes
- Guided tours of the water renewal facility and treatment process

WaterFest emphasizes education, accessibility, and inspiring future water leaders.

To register as a sponsor for our River Clean-Up event, [please complete our online sponsorship form](#). Your timely registration will ensure we can properly recognize your organization's valuable contribution in all event materials and promotions

## 9<sup>th</sup> Annual River Clean-Up Sponsor Levels

### Community Level-River Steward

(\$250)

- Name or Logo displayed on banners at the River Clean-Up events in Englewood & Littleton
- Name or Logo displayed on the sponsor acknowledgement post-event page on SouthPlatteRenewCo.gov

### Champion Level- River Protector

(\$500)

- Name or Logo displayed on banners at the River Clean-Up events in Englewood & Littleton
- Name or Logo displayed on the sponsor acknowledgement post-event page on SouthPlatteRenewCo.gov
- Name or Logo displayed on event t-shirts

### Impact Level- River Environmentalist

(\$1,000)

- Name or Logo displayed on banners at the River Clean-Up events in Englewood & Littleton
- Name or Logo displayed on the sponsor acknowledgement post-event page on SouthPlatteRenewCo.gov
- Name or Logo displayed on event t-shirts
- Name or Logo displayed on electronic event communications to the community
- Opportunity to provide information about your organization or branded promotional item for participants

**\*Name & Logo on event and collateral materials contingent on print date\***

## WaterFest Sponsor Levels

### Community Level- WaterFest Caddisfly

(\$250)

- Name or Logo displayed on banners at the WaterFest on June 26
- Name or Logo displayed on the sponsor acknowledgment post-event page on SouthPlatteRenewCO.gov
- Name or Logo displayed on electronic event communications to the community

### Champion Level- WaterFest Dragonfly

(\$500)

- Name or Logo featured prominently on banners at the WaterFest on June 26
- Name or Logo prominently displayed on the sponsor acknowledgment post-event page on SouthPlatteRenewCO.gov
- Booth at the WaterFest on June 26
- Name or Logo prominently displayed on electronic event communications to the community

### Impact Level- WaterFest Crawdad

(\$1,000)

- Name or Logo featured prominently on banners at the WaterFest on June 26.
- Name or Logo prominently displayed on the sponsor acknowledgment post-event page on SouthPlatteRenewCO.gov
- Booth at the WaterFest on June 26
- Name or Logo prominently displayed on electronic event communications and social media posts to the community
- Opportunity to provide information about your organization or a branded promotional item at the WaterFest

**\*Name & Logo on event and collateral materials contingent on print date\***

## COMMUNITY IMPACT PARTNERSHIP (BUNDLE SPONSORSHIP OPTION)

### Community Impact Partner

(\$450)

- Name or Logo displayed on banners at the WaterFest on June 26
- Name or Logo displayed on the sponsor acknowledgment post-event page on SouthPlatteRenewCO.gov
- Name or Logo displayed on electronic event communications to the community

### Champion Impact Partner

(\$900)

- Community-level sponsorship benefits for **both** the River Clean-Up and WaterFest events
- Recognition as a Community Impact Partner across both event webpages
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### Impact Partner

(\$1,750)

- Name or Logo featured prominently on banners at the WaterFest on June 26.
- Name or Logo prominently displayed on the sponsor acknowledgment post-event page on SouthPlatteRenewCO.gov
- Booth at the WaterFest on June 26
- Name or Logo prominently displayed on electronic event communications and social media posts to the community
- Opportunity to provide information about your organization or a branded promotional item at the WaterFest

**\*Name & Logo on event and collateral materials contingent on print date\***

## Sponsorship Comparison at a Glance

Benefit	River Clean-Up Only	WaterFest Only	Community Impact Partnership (Both Events)
Support community education & family engagement		✓	✓
Logo/name on event banners	✓	✓	✓
Logo/name on SPR sponsor acknowledgment webpage	✓	✓	✓
Inclusion in electronic event communications	✓	✓	✓
Logo on event t-shirts (river clean up)	✓ (Champion & Impact levels)		✓
On-site booth or tabling opportunity at WaterFest		✓ (Champion & Impact levels)	✓
Opportunity to distribute sponsor-provided information	✓ (Impact level)	✓ (Impact level)	✓ (Impact Partner)
Opportunity to distribute sponsor-provided branded item (SPR-approved)	✓ (Impact level – River Clean-Up only)	✓ (Impact level)	✓ (both events, Impact Partner)
Designation as a “Community Impact Partner”			✓
Priority logo placement			✓ (Impact Partner)

*Specific benefits vary by sponsorship level. See individual event sections for detailed tier descriptions.*